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FOR IMMEDIATE RELEASE

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Shore Memorial Hospital Selects PivotHealth for Management Services Contract

(Nashville, Tenn., March 2, 2011)—PivotHealth, a premier provider of physician practice management and consulting services based in Nashville, Tenn., announced today that they have been selected by Shore Memorial Hospital (SMH), a not-for-profit community hospital located in Somers Point, N.J., to provide executive leadership and management services to the health system's affiliated physician practices.

"Shore Memorial Hospital is an outstanding organization, committed and well positioned to serve its patients and families with the highest standards of care," said John Phillips, president of PivotHealth. "We are honored to be chosen by SMH to lead the physician practice operations in this endeavor to transition private practices, select and implement a practice management and EMR system, and develop a group governance structure. Shore Memorial is a unique collaborative effort between the hospital and the community's most trusted physicians. They are designed to deliver great care, improve access to physicians, and provide the necessary infrastructure to assure quality and efficiency, and we look forward to working collaboratively in optimizing these strengths."

"We have searched for the right management partner to help us navigate the ever-changing environment that our physician practices are facing," said Kim Simers, vice president of strategic planning and business development for Shore Memorial Hospital. "I believe that PivotHealth brings the right mix of forward-thinking leadership partnered with a proven track record of managing physician practices. They are the right fit for Shore Memorial."

About Shore Memorial Hospital

Shore Memorial Hospital, located in Somers Point, New Jersey, is a not-for-profit, 296 licensed-bed facility with 1,600 employees and more than 350 physicians. It is accredited by the Joint Commission, which has also certified the hospital with a Gold Seal of Approval™ as a Primary Stroke Center. Shore has also received a Gold Seal of Approval™ for healthcare quality by the Joint Commission for Lumbar and Cervical Spine Surgery programs. In addition to centers of excellence in Cancer, Cardiovascular, Neurological, Orthopedic, Emergency and Maternity and Pediatric health care, it has a long-standing affiliation with both the University of Pennsylvania Health System and The Children's Hospital of Philadelphia. For more information, visit www.shorememorial.org.

About PivotHealth

PivotHealth is a physician practice management and services company serving independent and hospital-affiliated medical groups and networks. Based in Nashville, Tennessee, PivotHealth manages medium to large multi-specialty medical groups throughout the U.S. Their exceptionally experienced professional staff provides outsourced medical group management, implementation of hospital-physician strategies, a comprehensive array of consulting services, and the leading patient satisfaction survey program. For more information about the company, please visit www.pivotohealth.com or call (615) 983-4000.

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